

# VIRTUAL WALK-N-ROLL

## PHOENIX, AZ

OCTOBER 17, 2020

## SPONSORSHIP PROPOSAL



# SPINA BIFIDA ASSOCIATION OF ARIZONA

Building a better and brighter future for all those affected by Spina Bifida!

# BACKGROUND

## THE SPINA BIFIDA ASSOCIATION

For more than 40 years, the Spina Bifida Association of Arizona (SBAAZ) has dedicated itself to preventing Spina Bifida and enhancing the lives of all affected.

We work to make a practical, positive difference every day, helping to improve care so our community can enjoy life to the fullest and expect a better future. Learn more at: [sbaaz.org](http://sbaaz.org).

## WHAT IS SPINA BIFIDA?

Spina Bifida is a neural tube birth defect that happens when the spinal column does not form properly. People with Spina Bifida may be minimally affected or may face multiple complications throughout their life. It is the most common permanently disabling birth defect in the US, impacting 177,000 individuals.



# WHY WALK-N-ROLL

## WHY WALK-N-ROLL FOR SPINA BIFIDA?

Walk-N-Roll for Spina Bifida is a family-friendly event. This year we're going virtual and are excited to continue to provide the opportunity to connect with other families and individuals affected by Spina Bifida. The event supports the local Chapter's ability to provide important community resources, including:

- Building Valuable Community Networks & Empowering Local Leaders
- Providing Adaptive Equipment to Increase Independence
- Expanding Awareness and Outreach
- Advancing State and National Advocacy Efforts

## WALK-N-ROLL PHOENIX 2020

When: Saturday, October 17, 2020 - 9:00AM - 12:00PM

Event Details: Participants register as usual and are invited to celebrate in any way they choose with the broader community via a live virtual feed. Learn more at

[SBAAZwalkNroll.org](http://SBAAZwalkNroll.org)



*Getting mobile at an early age with "SCOOT" helps children develop confidence!*

## WHAT IS VIRTUAL WALK-N-ROLL?

We're grounded in nearly a decade of experience of Walk-N-Roll events. While the way we deliver some of our programs looks a little different in this new, virtual world, our mission hasn't changed. We remain just as committed now as ever before to building a better and brighter future for all those affected by Spina Bifida.

Walk-N-Roll for Spina Bifida has always served as both a fundraiser and a "friendraiser." We also hope that you'll connect with new friends and old in celebration of all that this community represents.

With your support, we aim to raise \$35,000 at this year's Phoenix event and celebrate with 500 individuals and families from across Arizona. Reaching this goal will allow this SBAAZ to participate in major advocacy efforts, host networking events and educational workshops, and place adapted handcycles and SCOOTs.

Learn more about Walk-N-Roll for Spina Bifida at: [www.SBAAZwalkNroll.org](http://www.SBAAZwalkNroll.org).

# SPONSOR BENEFITS



**While it is our desire to enrich your business** through sponsorship options, your generosity goes so much further to enrich the lives of these Arizona families!

**Imagine being a young parent** with a child asking for an adaptive cycle with price tag that exceeds \$2,000.

**Imagine being that child** that desires the freedom of speed and autonomy with his friends, but doesn't want to ask for another huge expense.

**Imagine being the sponsor that helps make this possible!**

*Please select your level to help get a child like Daniel out with his family & friends, active and 'just being a boy!'*

	<b>GOLD</b> \$2,500	<b>SILVER</b> \$1,000	<b>BRONZE</b> \$500	<b>LOGO</b> \$250
Press Release Mention	✓			
Walk-N-Roll Website	Featured Logo & Link	Logo	Logo	Logo
Mentions in Social Media	"Presented By"	✓	✓	
Use of Walk-N-Roll logo in Company Materials	✓	✓	✓	
Lead Collection- (participants opt-in to share their information during registration)	✓	✓	✓	
T-Shirt	Large Logo	Small Logo	Small Logo	Small Logo
Connect with participants through Live Event	✓	✓	✓	
Live Event recognition	30 second video	15 second video	Logo	Small Logo

# COMMITMENT FORM

## CONTACT INFORMATION

Donor/Company Name: \_\_\_\_\_  
(as you prefer to be listed)

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP LEVEL

\_\_\_\_ Gold Sponsor: \$2,500

\_\_\_\_ Silver Sponsor: \$1,000

\_\_\_\_ Bronze Sponsor: \$500

\_\_\_\_ Logo Only: \$250

## COMMITMENT DEADLINES:

\*send sponsorship immediately for greatest advantage of social campaigns!

10/1/20- video submission due

10/1/20- T-Shirt inclusion deadline

## METHOD OF PAYMENT

\_\_\_\_ Check/Money Order Payable to "Spina Bifida Association of Arizona"

\_\_\_\_ Visa    \_\_\_\_ MasterCard    \_\_\_\_ AMEX    \_\_\_\_ Discover

\_\_\_\_ Yes, I'd like to cover processing fees. Add 8%. (Option if paying by credit card).

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please Send This Form & Payment to:

Spina Bifida Association **AZ**  
**4802 E Ray Rd- Unit 23-687**  
**Phoenix, AZ 85044**

Contact:

**Sharri Runnels**  
Phone: **602.274.3323**  
Email: **srunnels@sbaaz.org**

Thank you for supporting Walk-N-Roll for Spina Bifida!

Or pay online here: [www.sbaaz.org](http://www.sbaaz.org)